

WE ALL WIN OR WE ALL LOSE.

In honor of Elinor Ostrom, Nobel Prize in Economics (2009)
Distinguished Professor Indiana University O'Neill School of Public and Environmental Affairs

Ostrom challenged the conventional wisdom by demonstrating how local resources can be successfully managed by local communities without any regulation by central authorities or privatization. With access to capital, neighbors can manage their historic properties themselves.

USE OF FUNDS

Role	% of total funds	The Work	I'm vouching for these people. It's my recommendation for our investment of social and political capital.	Liquidating my Social and Political Capital requires Trust. Please vouch for me.
Economic Development - Access to Capital & Absorb Market Risk (80%)				
Buy Historic Property for Neighbors	75%	<ul style="list-style-type: none"> - Historic property to help current neighbors prevent their own gentrification, build and support neighbors' small businesses and aging in place - Social Capital Letters of Credit to secure neighbor community-builders' traditional business loans. It's the equity to co-sign. - Absorb Market Risk by using the construction to build M/WBE capacity esp. Black-owned businesses. Inclusion of black-owned businesses in City projects is currently 3% with business-owners reporting a lack of access to capital. - Fund commercial, revenue-generating opportunities before funding housing. - Prioritize homeless housing and supporting formerly incarcerated and former military people and families first. 	<ul style="list-style-type: none"> * David Tepper Political Capital Letter of Credit * Hugh McColl Social Capital Letter of Credit * Indiana University School of Public and Environmental Affairs Social Capital Letter of Credit <p>Social and Political Capital Restructuring definitions can be found in "Rosetta Stone - Peace Treaty.pdf" under Social Capital Liquidaton on the BuyingItBack website.</p> <p>Professor Barry Rubin https://spea.indiana.edu/faculty-research/directory/profiles/faculty/full-time/rubin-barry.html</p>	Social and Political Capital Investment: I'm vouching for the individuals here and listed on the website. I am grateful for them and know they can pull this off. Past performance does not guarantee future performance. If you create BuyingItBack and support the platform of collaboration, they will outperform their past performance.
Recession-Proofing & Small Business Growth	5%	<ul style="list-style-type: none"> - Help communities by making them less reliant on one industry (i.e. banking, mining, textiles, supply chain) - Support people in lower incomes first so they are less at risk in a bad economy more recession proof - Offset declining markets and regulatory changes with emerging markets - Urban vs non-urban solutions - Biennial objective review 	<p>Vision Beyond The Eyes, Avice Pretty CUC100, Rodney McGill (guidelines for shared space), Sanctuary in the City</p> <p>See also Advisory Services: The Indiana University School of Public and Environmental Affairs will work with the Kelley, Tepper, and McColl Schools of Business to use emerging makets to support communities most at risk due to reliance on declining and regulated industries.</p>	C. Kurt Zorn and Craig Johnson Indiana University School of Public and Environmental Affairs - Public Finance, Public Policy Analysis, and Environmental Policy McColl School of Business at Queens University Tepper School of Business at Carnegie Mellon

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Gun Safety	-	<ul style="list-style-type: none"> - Gun safety training - Safety equipment for homes - Buy-back guns to melt for community arts ** No connection to any organization with Political Activity. Divert no more than 1% of the total franchise revenue for this. 	<p>Paul Helmke, Director Indiana University Civic Leaders Center Jada McGirt to identify people to support and run the program in Charlotte</p>	
Community, Mental Health & Wellness (10%)				
Community, Mental Health & Wellness	5%	<p>If we create the space first, everyone will be listening to the right end of the ladder.</p> <p>This is new organization offering demand-driven service delivery to create a platform for Charlotte's advocates and academics to collaborate. With our current donor-driven system, advocates define the problems to assess need for services rather than listen to the most in need. Care-givers are forced to compete for funding which discourages full collaboration and makes social capital less liquid.</p> <p>Dependent care is a significant barrier to employment and continues to be a challenge across all incomes. This challenge is also a unique opportunity for neighbors to create community and monetize social capital. If a neighbor pitches in with the work onsite, we'll vouch for them with a job or small business loan.</p>	<p>Onsite: Kelley Palmer, Peace Filled Mama, Kiesha Battles, IAMYOGA, Sanctuary in the City. Emphasize dependent care when possible.</p> <p>Wellness and addiction support: TriniFoundation.org, Taylor Hunt (opiate addiction support/recovery), One Breath, Daniel McCall, Sally Belk Gambrell, Yoga One</p> <p>Hiring and racial civility: Jasmine Hines, Inpower Agency, Amplify&Activate, Rebbly Kern, Molly Barker, The Red Boot Way, Dr. Karen Geiger (IU, MS Education '79)</p> <p>Faith community in Charlotte: Danny Trapp. James Lee to connect the Stan Greenspon Center for Peace and Social Justice at Queens University.</p>	
Wellness - Incarceration	2.5%	<p>Target the Wellness Programs created onsite to support those neighbors and their families living with the legacy of incarceration. If the men and women looking for a second chance contribute in the community, neighbor leaders can vouch for them. In addition to housing, this model will create a network of small business owners in the city to make it easier to hire people who are formerly incarcerated. Second chances happen when we stick together.</p>	<p>Patrice Funderburg & amalia deloney, Educate2Engage</p>	<p>Named for Ramona Brant pending approval of her family. I had the privilege of hearing her tell her story a few months before her death. It's a story that must be honored. https://www.nationofsecondchances.org/ramona-brant/</p>

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Wellness - Military	2.5%	The mental health, wellness, and community support created in this space for the neighbors needs to be expanded to specifically support our veterans. Our veterans are 50% more likely to be homeless than the rest of us. We must be intentional about serving our veterans the way they have served us.	Alvarro Matta, Kris Brooks, Ashe Lockhart, and Kim Aprille	Named for/by Max Cleland pending his permission. I am grateful to have had the privilege of sharing lunch and an afternoon with the former Senator. We had a heart-to-heart about our own battles with depression. He's told his personal story and worked tirelessly to remove the stigma around mental health for veterans. This work saves lives. (https://military.wikia.org/wiki/Max_Cleland)
Legacy (5%)				
Historically Black Colleges and Universities	5%	Create a pass-through entity to distribute funds to the Historically Black Colleges and Universities. Encourage creation of scholarships where possible.	Travis Jackson, Kendrick Cunningham, LaRazia Covington	Named by the first group of advisors (the student body president of each HBCU) and facilitated by James "Fergie" Ferguson.

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Advisory (5%)				
Political - Voter Shareholders	1%	<p>- Political Capital - Publicize interviews with this targeted, neighbor-driven economic development projects' issues the only topics</p> <p>- Maintain minimum shareholder memberships with only membership totals by precinct reported</p> <p>- Candidates may record 3-1 hr onsite conversational interviews for members if non-Charlotte donations are refused</p> <p>- Report monthly all donations > \$50</p> <p>- Hire local campaign strategists of both parties to ensure shareholders across the full spectrum of voters, demographics and precincts will listen to this project and share the candidates' interviews with their neighbors throughout the community.</p>	<p>In honor of Prof. Elinor Ostrom and Rep. Lee H. Hamilton, J.D., IU, 1956, B.A. DePauw, 1952, Presidential Medal of Freedom, 2015, Director of the IU Center on Representative Government.</p> <p>This is an anti-party. Our government is the resource that brings us together. We can select our elected representatives without national political parties, causes or business donations. The citizens willing to represent us without non-Charlotte support or reliance on a political party are our greatest resource.</p>	<p>Local resources that I know who could pull this off include:</p> <p>- Democrats: Dan Clodfelter, Anthony Foxx, Patsy Kinsey, Braxton Winston, Justin Harlow, Martha Alexander, Harry Taylor, Mark Jerrell</p> <p>- Republicans: Kenny Smith and Matthew Ridenhour. Kenny Smith made himself available immediately and understands the problem of economic development in depth. It exists to reelect politicians. I live in a super-Democrat district that rarely has Republican candidates and am happy to vet additional ones on request.</p>
Independent Municipal Financial Advisory and Franchise Fee	4%	<p>Fee to Leslie Dwyer to license this model and provide municipal financial advisory services. 4% of all donor and taxpayer funds that flow through this model after startup capital and full voter pledges and participation. Includes creating a partnership with IU-SPEA to create policy solutions that address recession-proofing.</p> <p>For any city that creates a franchise with the help of one of my alma maters, 20% of that city's franchise fee will go to help the alumni association underwrite the work. An extra 5% for a total of 25% will be given to cities with low upward mobility and high income disparity or in states with Right-to Work statutes. Franchises do not require a professional sports team in that city.</p>	<p>Indiana University School of Public and Environmental Affairs "Leading for the Greater Good"</p> <p>DePauw University Alumni Association</p> <p>Roncalli High School</p> <p>Any HBCU's Alumni Association</p> <p>See Credentials of Leslie Dwyer on BuyingItBack.com.</p>	<p>In year one, the tax dollars net of advisory fees will be held in escrow by the team-owner. Clawback provision: If the citizens do not meet the shareholder pledge and work goals, the funds will revert to the special tax district to pay for capital needs as defined solely by the team owner. This may include projects outside the defined scope of the project.</p>